



## Special LEAF Pricing for Sterling Municipal Light Department Customers!

For a limited time, Nissan is offering **\$10,000 off MSRP<sup>4</sup>** to employees and customers of **SMLD** on new 2017 LEAFs!

As part of our efforts to accelerate clean transportation alternatives in Massachusetts, **SMLD** is partnering with Nissan North America to offer **SMLD** employees and customers a special rebate on the purchase of a new 2017 Nissan LEAF electric vehicle.

Simply show proof of employment with **SMLD** or your utility bill, and a copy of this flyer at your participating Nissan dealership to receive a **\$10,000 rebate (off MSRP<sup>4</sup>)** on a new 2017 Nissan LEAF! This limited time offer expires **September 30, 2017** or while supplies last (whichever occurs first), and cannot be combined with any other Nissan special lease, APR or rebate.

**\$10,000 Fleetail Incentive +  
Up to \$7,500 Federal Tax Incentive<sup>2</sup> +  
\$2,500 State MOR-EV Incentive**

Up to:

# \$20,000

In Potential Savings!!!

Call (978) 422-8267 to be notified of Ride and Drive Events!

Fleetail Certification Code:

B64888

### BENEFITS:

- Up to 107-mile range; 30 kWh battery<sup>1</sup>
- No gasoline, no oil changes
- 8 yr. / 100K (whichever occurs first) limited battery warranty<sup>3</sup>

See your local participating Massachusetts Nissan Dealer for complete details at: [www.nissanusa.com/nissandealeters/location](http://www.nissanusa.com/nissandealeters/location)

To learn more about Nissan LEAF, visit [NissanUSA.com/leaf](http://NissanUSA.com/leaf)

<sup>1</sup> MY17 EPA range of 107 miles. Based on targeted 2017 EPA estimates. Actual range may vary based on driving conditions. Use for comparison only. <sup>2</sup> The incentive referenced is for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentive is not within Nissan's control and is subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. <sup>3</sup> For complete information concerning coverage, conditions and exclusions, see your Nissan dealer and read the actual New Vehicle Limited Warranty booklet. <sup>4</sup> MSRP excludes tax, title, license, options, and destination fees. Dealer sets actual price.







# Monitor and Control Charging of your New Electric Vehicle from the Palm of your Hand

## \$300 Charger Rebate!

As part of our efforts to accelerate clean transportation alternatives in Massachusetts while effectively managing our distribution system, **Sterling Municipal Light Department** is partnering with our energy efficiency program manager **MMWEC**, to provide a \$300 rebate on Level 2 residential electric vehicle chargers to customers signing on to our **Scheduled Charging Program** with Time of Use Electric Rate.

### What is a Scheduled Charging Program?

Scheduled charging is a set schedule to shift charging to evening hours during periods of peak energy usage for the rest of our distribution system.

### Time of Use:

By changing the time of use for your EV charging to avoid the peak energy demand hours of the day you will be able to take advantage of lower electric rates!

### Emergency Scheduling

Sometimes major events happen on the electrical system outside of our control. To respond to these events, **SMLD** may need to reduce energy consumption from charging during peak energy load hours until the event passes. This limits strain to our system and allows us to continue to deliver low-cost, reliable electricity.

### Did You Know:

- Costs for these peak charging events are spread across **SMLD's** entire residential customer base.
- Modern electric vehicles utilizing Level 2 charging can go from empty to full-charge in eight hours or less. Even with moving your charging later in the evening, your car will be fully charged by the morning commute!
- **SMLD's Scheduled Charging Program** provides you with a **\$300 Rebate** towards a Chargepoint Level 2 charger; customer arranges installation.



For more details on this program or to learn how to get your Free Level 2 Wi-Fi-equipped home vehicle charger, please call **413-589-0141** or email [EV@mmwec.org](mailto:EV@mmwec.org)

